BIOMETRICS

FINGERPRINT IS THE N°1 BIOMETRIC APPLICATION

TOP DRIVERS FOR FINGERPRINT

- EASE OF USE: 46%
- SECURITY: 44%
- SPEED: 28%
- COOL: 24%

CONSUMERS WANT BIOMETRICS TO ACCESS THEIR THINGS

- Unlocking PC: 34%
- Access your home and/or car: 33%
- Register work time: 32%
- Access the office: 29%
- Personalize car settings: 28%

OUR BIOMETRIC SOLUTIONS

- 360°: Fingerprint recognition
- No need to rely on physical keys, PINs or passwords
- Increase security without sacrificing convenience
- Save time with seamless access and authentication
- Be energy efficient with ultra-low power consumption
- Ensure privacy with local data storage

BIOMETRICS HAS ACHIEVED HUGE SUCCESS IN MOBILE

- Fingerprints have replaced PINs and passwords as the most popular way to authenticate on mobile
- >80% of smartphones shipped have biometrics
- 82% of consumers that have access to biometrics on their smartphone use it

FINGERPRINTS BELIEVE IN A SECURE AND SEAMLESS UNIVERSE, WHERE YOU ARE THE KEY TO EVERYTHING!

- TRUSTED COMPANY: 10 bn+ daily touches, 1.5 bn+ sensors shipped, integrated in over 600 smartphone models, 40+ PCs and 100+ applications and devices
- OUTSTANDING PERFORMANCE: Unrivaled low power consumption, high image quality - optimized biometric performance for small sensors
- DON’T COMPROMISE ON DESIGN: Our small sensors and modules enable your brand to be as creative as you like, ready for cost-effective, high volume production

ACCESS PROCESS

- TOUCH: Place your finger on the sensor
- UNLOCK: Authenticate your physical or digital access
- ENTER: It’s that simple. Quick, convenient, secure

SOURCE: Fingerprints™ market research in collaboration with Kantar TNS, 4,000 online consumers in UK, USA, China, India